

DAISY LAFLAMME

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EDUCATION

Harvard University Extension School MA, IT/Digital Media and Instructional Design	Cambridge, MA Expected December 2014
University of Massachusetts Boston BS, IT/Information Architecture	Boston, MA June 2012
Cape Cod Community College AS, IT/Web Design	Barnstable, MA May 2010

WORK EXPERIENCE

Web Designer <i>Freelancer</i>	Boston MA September 2008 - present
<ul style="list-style-type: none"> Developed Websites; Created wireframes and mockups; Created company identity logos and banners; Created UI elements; Evaluated Website appearance; Improved Website appearance; Researched user interactions; Consulted content strategies; Analyzed business needs; Gathered system requirements; 	<ul style="list-style-type: none"> Explored start up environment; Managed due date driven projects; Edited HTML, JavaScript, and Website content; Worked with Content Management Systems; Edited and customized Wordpress themes; Created Joomla theme; Created Drupal theme; Contracted clients; Developed animations and Web banners; Developed Bootstrap Web prototypes.
UMass Boston /ODAI/College Miner <i>Web Designer/Publisher</i>	Boston MA June 2013 - present
<ul style="list-style-type: none"> Developed Wordpress Website; 	<ul style="list-style-type: none"> Designed graphics and logo sets.
ClariLegal LLC <i>UI/UX Design Intern</i>	Boston, MA April 2013 - present
<ul style="list-style-type: none"> Created UI designs; Researched user interactions; Interviewed users; Collaborated with team members; Presented prototypes; Developed wireframes; Developed front-end of company's Web app; Edited Website theme; 	<ul style="list-style-type: none"> Gathered business domain requirements; Created mockups; Edited user guides; Presented for customers and team; Researched marketing tools; Diagnosed and tested issues; Proposed roadmap.
Global Peace Aid, Inc. <i>Multimedia Intern (Volunteer)</i>	Boston, MA June 2012 - present
<ul style="list-style-type: none"> Managed Website content and publishing; Maintained HTML Website; Updated JavaScript and jQuery; Designed graphics and logo; Evaluated user interface; Tested user experience; 	<ul style="list-style-type: none"> Adapted PayPal and Google APIs; Analyzed SEO reports; Developed social media strategies; Created flyers and letter templates; Connected office computers with printers; Configured office wireless connection.

PROFESSIONAL SKILLS

HTML5	UI	Wordpress	System Analysis/Design	Google Analytics	PHP
CSS3 / LESS	UX	Joomla	Business Analysis	SEO	MySQL
jQuery	Wireframing	Drupal	Project Management	Content Strategy	Git
JavaScript	Photoshop	Moodle	KPI Dashboards Design	User Interaction	Putty
Bootstrap 3	Dreamweaver	Wiki	Presentation Design	Usability Testing	LAMP

PERSONAL QUALITIES

Excellent interpersonal skills | Detail-oriented | Organized | Innovative | Creative | Flexible | Problem Solver | Leader